**CSR – Corporate Social Responsibility**

**Project Update 7/13/2016**

**Date of Presentation:** August 2, 2016 @ 10am

**Action Items**

Terry – Continue to research the historical trends of companies that don’t do CSR and those that do. Create PowerPoint Slide with companies that do CSR (Logos)

Olivia – Write a list of talking points showing how CSR relates to BKFS’ Mission Statement. Create team SharePoint. Continue to research how CSR can mitigate risk.

Carlton – Write a list of talking points showing how CSR can help BKFS in terms of QVR. Make a PowerPoint Slide showing how CSR can help BKFS’ QVR.

Monica – Work on the video that we want to use as the wow factor. Continue to find resources and information that can help the CSR project. Condense “What is CSR?” and “Why is CSR important?” slides.

Patrick – Analyze Financial Trends (With Terry). Condense “What is CSR?” and “Why is CSR important?” slides. Continue to research how policies can affect CSR and BKFS.

**Notes:**

* As Monica Peck pointed out, we need to mention GRI reporting within the presentation. Start to think about how/when we should talk about GRI.
* We are a business to business company, not a business to consumer company. Let’s try to find other b2b companies that do sustainability reporting.

**Meeting Schedule:**

7/14: Team Meeting @ 11am - Room 408

7/15: Sustainability Roundup with Product Strategy @ 9am - Room TBD

7/19: Team Meeting @ 1pm – Room 302

7/20: Executive Coach Meeting @ 2pm – Room TBD